

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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PURPOSE

This BPA Worldwide Interactive Audit Report provides an independently verified summary of a census of activity recorded at **Today'sFacilityManager.com**. This audit report includes verification of all traffic by non-registered and registered users. All verified counts are based on a census, not sample, of activity at this site. Activity by non-registered and registered users has been audited for counts only as reported herein.

SITE CONTENT

For the past 10 years TFM has built a web portal that attracts facility management professionals from around the world and provides them with timely and objective news. Today, the **Today'sFacilityManager.com** portal is online with a digital domain of resources. Facility management professionals visit our Web site to access content "including case studies and how-to and reference articles, as well as podcasts and research reports."

NON-REGISTERED ACTIVITY

There is no registration required to access **Today'sFacilityManager.com**.

REGISTERED ACTIVITY

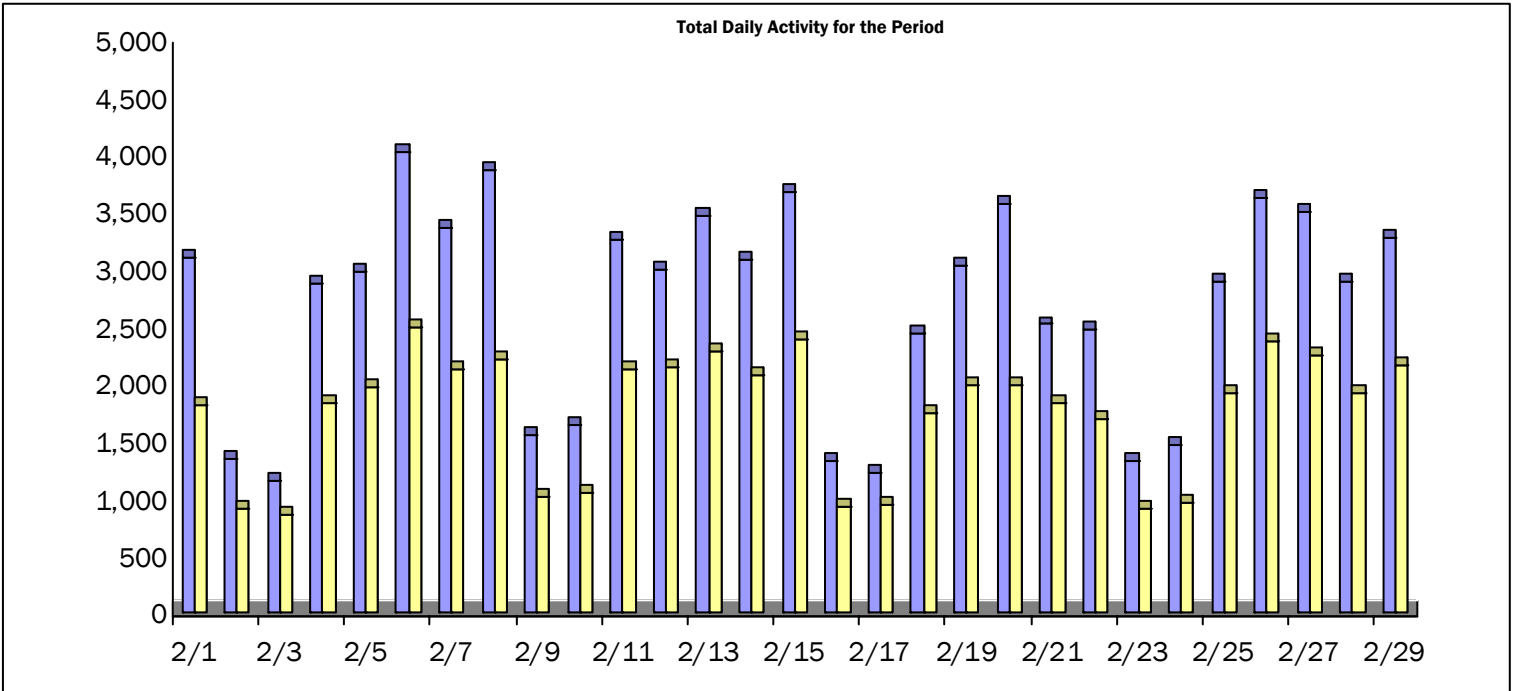
INDEPENDENT AUDITORS' OPINION

BPA Worldwide required and has examined the complete and entire access log files of this Web site for the period covered by this report. Samples or extracts of log files are not accepted. BPA's examination of site usage, and accurate tracking by log files was made in accordance with generally accepted auditing standards and accordingly included tests and confirmations of actual access by site's users. BPA Worldwide used multiple software analysis tools for this Web site audit. Based on such examination, it is BPA Worldwide's opinion that the statements set forth in this report present fairly and accurately the access of this Web site in conformance with generally accepted auditing principles.

AVERAGE DAILY PAGE REQUESTS BY NON-REGISTERED AND REGISTERED USERS _____ **2,680**

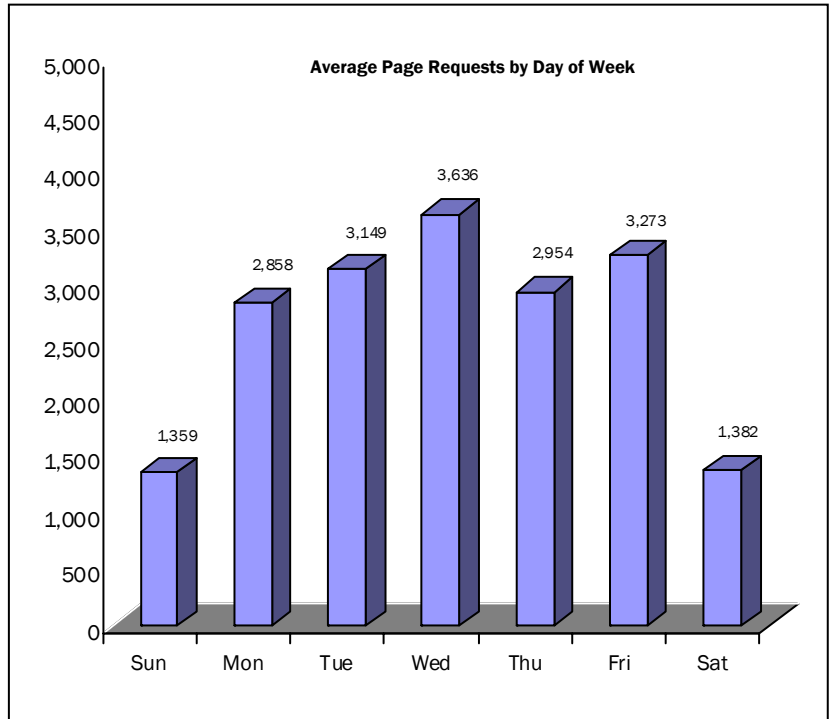
TOTAL MONTHLY ACTIVITY	
	TOTAL
Page Requests (Does Not Include Cached Requests) _____	77,716
Visits _____	50,675
Average Number of Page Requests Per Visit _____	1.53
Average Visit Duration (Minutes) _____	3:48
Unique Visitors _____	*38,425

* Unique Visitors were calculated based on the unique combination of User agent and IP address.



Date	Day of Week	Page Requests	Percentage	Visits	Percentage
Feb 1, 2008	Friday	3,101	3.99	1,803	3.56
Feb 2, 2008	Saturday	1,337	1.72	909	1.79
Feb 3, 2008	Sunday	1,140	1.47	853	1.68
Feb 4, 2008	Monday	2,874	3.70	1,827	3.61
Feb 5, 2008	Tuesday	2,975	3.83	1,960	3.87
Feb 6, 2008	Wednesday	4,023	5.17	2,492	4.92
Feb 7, 2008	Thursday	3,353	4.31	2,121	4.19
Feb 8, 2008	Friday	3,859	4.96	2,211	4.36
Feb 9, 2008	Saturday	1,552	2.00	1,005	1.98
Feb 10, 2008	Sunday	1,627	2.09	1,035	2.04
Feb 11, 2008	Monday	3,250	4.18	2,119	4.18
Feb 12, 2008	Tuesday	2,990	3.85	2,133	4.21
Feb 13, 2008	Wednesday	3,455	4.45	2,272	4.48
Feb 14, 2008	Thursday	3,069	3.95	2,065	4.07
Feb 15, 2008	Friday	3,671	4.72	2,377	4.69
Feb 16, 2008	Saturday	1,319	1.70	925	1.83
Feb 17, 2008	Sunday	1,216	1.56	929	1.83
Feb 18, 2008	Monday	2,429	3.13	1,731	3.42
Feb 19, 2008	Tuesday	3,019	3.88	1,985	3.92
Feb 20, 2008	Wednesday	3,563	4.58	1,982	3.91
Feb 21, 2008	Thursday	2,512	3.23	1,823	3.60
Feb 22, 2008	Friday	2,470	3.18	1,677	3.31
Feb 23, 2008	Saturday	1,321	1.70	900	1.78
Feb 24, 2008	Sunday	1,454	1.87	957	1.89
Feb 25, 2008	Monday	2,880	3.71	1,910	3.77
Feb 26, 2008	Tuesday	3,610	4.65	2,369	4.67
Feb 27, 2008	Wednesday	3,502	4.51	2,238	4.42
Feb 28, 2008	Thursday	2,881	3.71	1,907	3.76
Feb 29, 2008	Friday	3,264	4.20	2,160	4.26
TOTAL		77,716	100.00	50,675	100.00

PAGE REQUESTS BY TOP LEVEL DOMAIN		
Global Top Level Domain		Percentage
.NET _____		25,559
.COM _____		21,749
.EDU _____		2,649
.ORG _____		1,126
.GOV _____		737
.MIL _____		509
.ARPA _____		85
.INFO _____		9
.INT _____		6
.BIZ _____		5
.COOP _____		5
.TV _____		1
.MOBI _____		1
All other domains		4,907
Unresolved IP Addresses		20,368
Total		77,716
Rank	Country Code Top Level Domain	
1	US - United States _____	54,886
2	CA - Canada _____	3,126
3	GB - Great Britain (UK) _____	1,831
4	IN - India _____	1,638
5	CN - China _____	1,480
6	BR - Brazil _____	1,359
7	AU - Australia _____	859
8	UK - United Kingdom _____	638
9	DE - Germany _____	629
10	MY - Malaysia _____	546
11	IT - Italy _____	527
12	RO - Romania _____	429
13	AE - United Arab Emirates _____	418
14	NO - Norway _____	389
15	EU - European Union _____	384
16	NL - Netherlands _____	362
17	FR - France _____	321
18	ZA - South Africa _____	300
19	SG - Singapore _____	294
20	ES - Spain _____	272
21	HK - Hong Kong _____	271
22	TR - Turkey _____	269
23	KR - Korea (South) _____	265
24	PH - Philippines _____	259
25	MX - Mexico _____	243
Subtotal		71,995
All other countries (138)		5,721
Total		77,716



TOP 25 SOURCES OF GENERAL TRAFFIC			
Rank	Source	Page Requests	Percentage
1	comcast.net	4,177	5.37
2	rr.com	3,533	4.55
3	verizon.net	2,496	3.21
4	sbcglobal.net	2,329	3.00
5	charter.com	1,701	2.19
6	cox.net	1,168	1.50
7	bellsouth.net	950	1.22
8	optonline.net	858	1.10
9	aol.com	813	1.05
10	insightbb.com	705	0.91
11	qwest.net	629	0.81
12	mindspring.com	586	0.75
13	swbell.net	517	0.67
14	comcastbusiness.net	512	0.66
15	veloxzone.com.br	472	0.61
16	ameritech.net	468	0.60
17	pacbell.net	421	0.54
18	rogers.com	369	0.47
19	bell.ca	355	0.46
20	nextgentel.com	335	0.43
21	btcentralplus.com	330	0.42
22	airtelbroadband.in	318	0.41
23	standardshell.net	309	0.40
24	twtelecom.net	306	0.39
25	telecomitalia.it	305	0.39
TOTAL		24,962	32.11

TOP 50 REQUESTED PAGES

Rank	URL	Page Requests	Percentage
1	/index.php	5,861	7.54
2	/facilityblog/index.html	2,121	2.73
3	/facilityblog/2007_03_01_archive.html	1,516	1.95
4	/facilityblog/2007/05/friday-funny-cartoon-with-caption.html	1,333	1.72
5	/facilityblog/2007_08_01_archive.html	1,329	1.71
6	/facilityblog/2007_07_01_archive.html	1,134	1.46
7	/facilityblog/2007_06_01_archive.html	1,079	1.39
8	/tfmshow/index.htm	1,032	1.33
9	/tfm_08_01_fmissue.php	815	1.05
10	/tfm_08_01_servmain.php	813	1.05
11	/tfm_08_01_sustainable.php	808	1.04
12	/facilityblog/2008/02/friday-funny-failed-copper-thief.html	807	1.04
13	/facilityblog/labels/the+environment.html	790	1.02
14	/facilityblog/2007_02_01_archive.html	774	1.00
15	/facilityblog/2007_09_01_archive.html	766	0.99
16	/tfm_08_01_factech.php	682	0.88
17	/facilityblog/2007_04_01_archive.html	593	0.76
18	/facilityblog/2008/02/friday-funny-for-cold-gray-february-day.html	591	0.76
19	/facilityblog/2008/02/friday-funny-mans-hay-bale-is-his.html	530	0.68
20	/tfm_08_01_fmfrequency.php	497	0.64
21	/issue.asp	481	0.62
22	/facilityblog/labels/professional+development.html	456	0.59
23	/facilityblog/2007_01_01_archive.html	454	0.58
24	/tfm_08_01_trends.php	432	0.56
25	/facilityblog/2007_12_01_archive.html	421	0.54
26	/career.asp	391	0.50
27	/tfm_06_10_profdev.php	378	0.49
28	/contact.asp	375	0.48
29	/facilityblog/2008/02/top-ten-project-management-tips.html	372	0.48
30	/tfm_07_11_fmissue.php	343	0.44
31	/default.php	332	0.43
32	/spaceplanning.asp	297	0.38
33	/tfm_08_01_fey.php	293	0.38
34	/tfm_07_10_servmain.php	290	0.37
35	/safety_security.asp	280	0.36
36	/tfm_08_01_profdev.php	276	0.36
37	/facilityblog/2008/01/study-reveals-sensory-impact-of-water.html	271	0.35
38	/facilityblog/labels/rest+rooms.html	265	0.34
39	/about.asp	261	0.34
40	/tfm_08_02_trends.php	259	0.33
41	/tfm_07_02_fmissue.php	252	0.32
42	/fm_viewexpert.asp	252	0.32
43	/facilityblog/2008/02/friday-funny-engineers-rock.html	252	0.32
44	/tfmshow/tfmshow_regbroch08_finalweb.pdf	248	0.32
45	/productofthemonth.php	244	0.31
46	/quick.php	242	0.31
47	/facilityblog/2007/09/winners-of-first-zumtobel-group-award.html	230	0.30
48	/building.asp	219	0.28
49	/facilityblog/labels/zumtobel+group.html	219	0.28
50	/media/index.htm	219	0.28
TOTAL		33,175	42.70