

NEWS  
NEWS  
NEWS  
NEWS



**April 11-13, 2010**  
Innisbrook Resort and Golf Club  
Innisbrook, Florida

**FOR IMMEDIATE  
RELEASE**  
December 7, 2009

**CONTACT:**  
Mary Ellen McCandless,  
Marketing Director, Group C Media, Inc.  
Tel: 800.524.0337 x228  
E-mail: maryellen@groupc.com

---

## **The TFM Forum: Institutional Announces Change in Event Dates**

---

*Second annual TFM Forum: Institutional  
will now take place April 11-13, 2010.*

TINTON FALLS, NJ – **The TFM Forum: Institutional** will now take place April 11-13, 2010, Susan Coene, co-president of Group C Media, Inc., the parent company of The TFM Forum, announced today.

Originally scheduled to take place February 28 - March 2, the new dates were selected because they are more convenient for the institutional facility executives who will attend the event. *Today's Facility Manager* events have traditionally been held in April, a time that has worked very well for facility executives in the past, according to Coene.

Although the event dates have changed, **The TFM Forum: Institutional** will remain located at the Innisbrook Resort and Golf Club, Innisbrook, Florida.

Endorsed by *Today's Facility Manager* magazine, **The TFM Forum: Institutional** gives facility executives in the fields of education, government, and healthcare a chance to learn about their industry, network with other institutional facility executives, and evaluate vendor options for upcoming projects. The invitation-only event includes a world-class conference program, networking opportunities, deluxe accommodations, meals, and ground transportation in Florida at no charge to qualified facility executives.

Prior to the event, personal schedules are created for all participants through Group C-link, a Web-based application designed to match facility executives and sponsors of the event who have a mutual interest in one another. After the event, through The TFM Forum Connect Program, a team of client development agents will help sponsors arrange follow-up appointments with the facility executives they met at **The TFM Forum: Institutional**.

To find out more about attending or sponsoring **The TFM Forum: Institutional**, please visit [www.TFMForum.com](http://www.TFMForum.com) or call 800-524-0337.

