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THE TFM SHOW<sup>®</sup>  
THE NEXT LEVEL IN FACILITY MANAGEMENT

April 17-19, 2007  
NAVY PIER  
CHICAGO, IL

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## The TFM Show Introduces The Learning Pool

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*New open-space classroom will offer career development and mentoring sessions, along with seminars on sustainable solutions for the built environment.*

TINTON FALLS, NJ – January 11, 2007 – In keeping with its 10-year history of meeting facility executives' professional needs, **The TFM Show** is partnering with the Alliance for Sustainable Built Environments to introduce The Learning Pool. This open-space classroom area of the exhibit floor will give attendees a chance to network with peers during career development and mentoring sessions, as well as seminars on sustainability. **The TFM Show** will be held April 17-19, 2007 at Chicago's Navy Pier.

In its portion of The Learning Pool, the Alliance for Sustainable Built Environments (ASBE) will focus on helping facility managers find solutions that are economically and environmentally sustainable. To date, exhibitors demonstrating sustainable products as part of The Learning Pool include Johnson Controls, Inc., JohnsonDiversey, Inc., and Forbo Flooring.

"Partnering with *TFM* to deliver the Learning Pool at this year's show is a perfect fit for the Alliance for Sustainable Built Environments," said Craig Zurawski, executive administrator for the organization. "The Alliance is dedicated to educating decision makers that the choices they make in regard to their facilities can be both economically and environmentally sustainable. Through the short programs and peer-to-peer networking that will be offered, significant information will be shared."

The Alliance's portion of The Learning Pool will educate attendees on sustainability, environmental issues, high-performance buildings, and how to improve energy efficiency. Seminars will include "Immersing your Organization in Sustainability" by Zurawski and "Assessing Your Building: The First Step to Having a High Performance Green Building" by Paul von Paumgarten, Alliance member and director of Energy and Environmental Affairs, Johnson Controls.

"For the first time in **The TFM Show's** 10-year history, we will marry career building, mentoring, and sessions on sustainability in succinct half-hour courses," said Susan Coene, TFM Group publisher. "The Learning Pool will be a place within the exhibit hall where attendees can not only learn about products and services that promote sustainability within their facilities, but also learn how to further their careers. We thank the Alliance for partnering with us to create this dynamic, open-space classroom environment at **The TFM Show.**"

Mentoring sessions in The Learning Pool will be informal, peer-to-peer discussions that will provide attendees with the opportunity to interact, troubleshoot, and share challenges. Each mentoring session

will be led by a qualified facility professional or expert from the education, property management, health care, government, manufacturing, and ergonomics industries.

In career development sessions, attendees will discover the various professional development programs available in the field of Facilities Management. They will learn how to create—and pursue—their own professional development plans, explore alternatives on how to fund professional development courses, and utilize simple tools to tie learning outcomes to their day-to-day job. Attendees will also be able to pursue academic degree information and earn CEU credits from AIA, IFMA, IIDA, CEFPI and BOMI.

For more information on **The TFM Show**, please visit [www.TFMShow.com](http://www.TFMShow.com).



### **ABOUT THE ALLIANCE FOR SUSTAINABLE BUILT ENVIRONMENTS**

The Alliance for Sustainable Built Environments is a group of industry leaders who practice and are recognized for leadership in sustainability; that is economic, social and environmental responsibility. It is committed to delivering high performance sustainable solutions for the built environment. For Alliance information, visit [www.greenerfacilities.org](http://www.greenerfacilities.org).

### **ABOUT THE TFM SHOW®**

**The TFM Show®** (sponsored by *Today's Facility Manager* magazine) is the nation's premier forum for senior facility management executives, drawing attendees from every corner of the world. It is the only FM event that offers a comprehensive program including top-notch educational courses, an exhibit hall featuring the latest facility products, services, and technologies, networking events, and unique facility tours.

### **ABOUT TODAY'S FACILITY MANAGER (TFM)**

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